

JULY 2025

Sarasota Overview

Market data for homes with a Sarasota, Longboat Key or Lakewood Ranch address.

MEDIAN PRICE

\$554,500 **+3%**
vs 2024

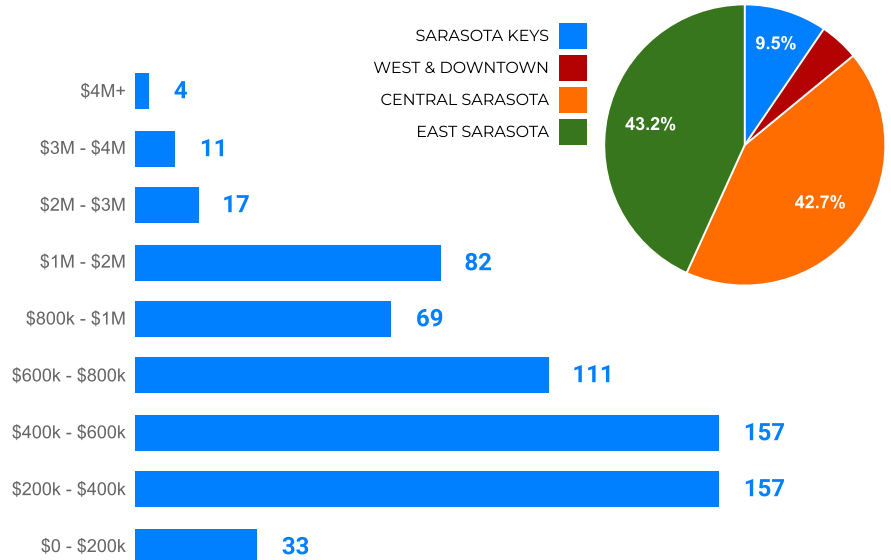
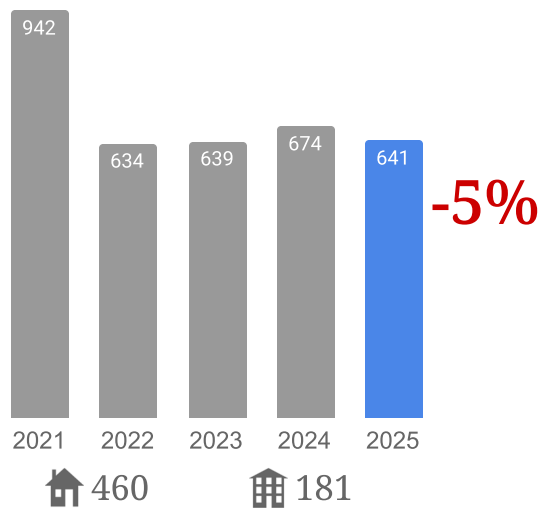
🏠 \$655k
🏡 \$335k

AVERAGE PRICE

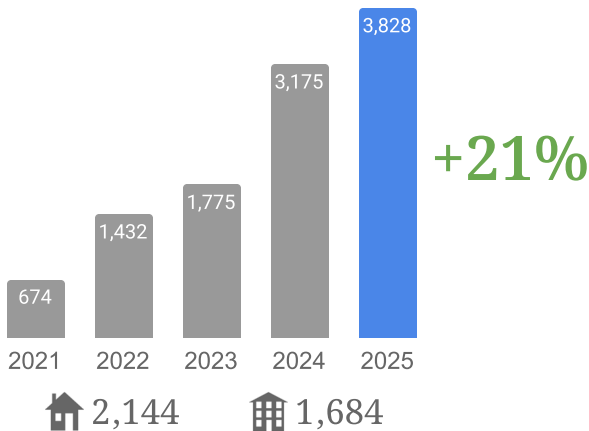
\$790,362 **+6%**
vs 2024

🏠 \$931k
🏡 \$433k

HOME SALES



INVENTORY



DAYS ON MARKET

63 **+2%**
DAYS

🏠 62 | 🏡 68

WHAT DO THESE NUMBERS MEAN FOR YOU?

For more detailed information, check out the full report at ZarghamiGroup.com or call us at **941-900-4855** for a personalized analysis of your specific situation.

JULY 2025

Sarasota Luxury

Market data for homes with a Sarasota, Longboat Key, or Lakewood Ranch address that sold with a price in the 90th percentile.

MEDIAN PRICE

\$1,400,000 **-8%**
vs 2024

🏠 \$1.4M
🏡 \$1.1M

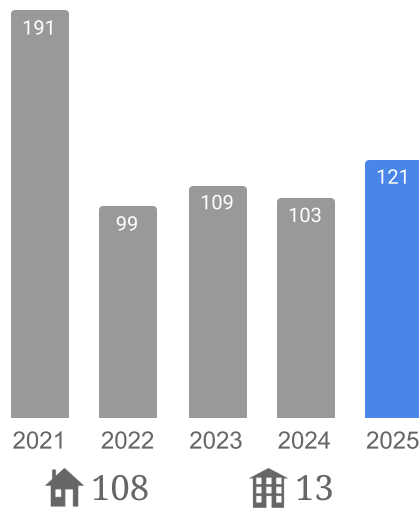
AVERAGE PRICE

\$2,014,712 **+2%**
vs 2024

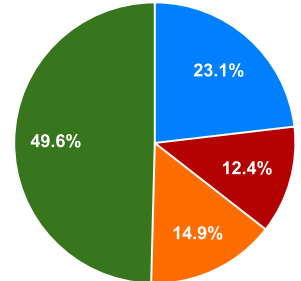
🏠 \$2.1M
🏡 \$1.6M

HOME SALES

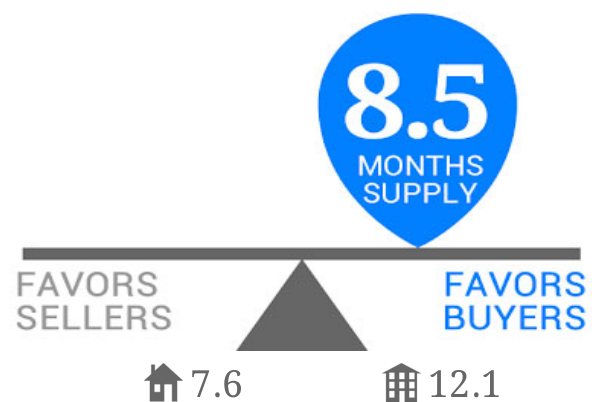
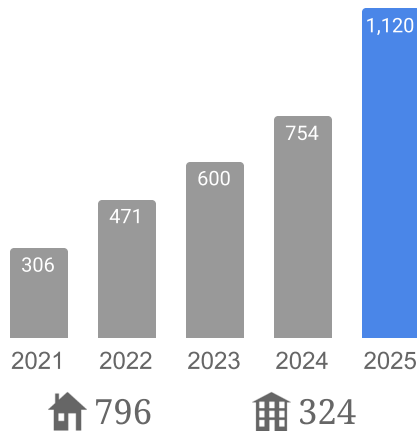
LUXURY THRESHOLD: \$970,534



SARASOTA KEYS
WEST & DOWNTOWN
CENTRAL SARASOTA
EAST SARASOTA



INVENTORY



DAYS ON MARKET

60 **-38%**
DAYS

🏠 55 🏡 158

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THE ZARGHAMI REPORT

JULY
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Sarasota Keys

Market data for homes on
Siesta Key, Lido Key,
Bird Key, and Longboat Key.

MEDIAN PRICE

\$950,000 **-20%**
vs 2024

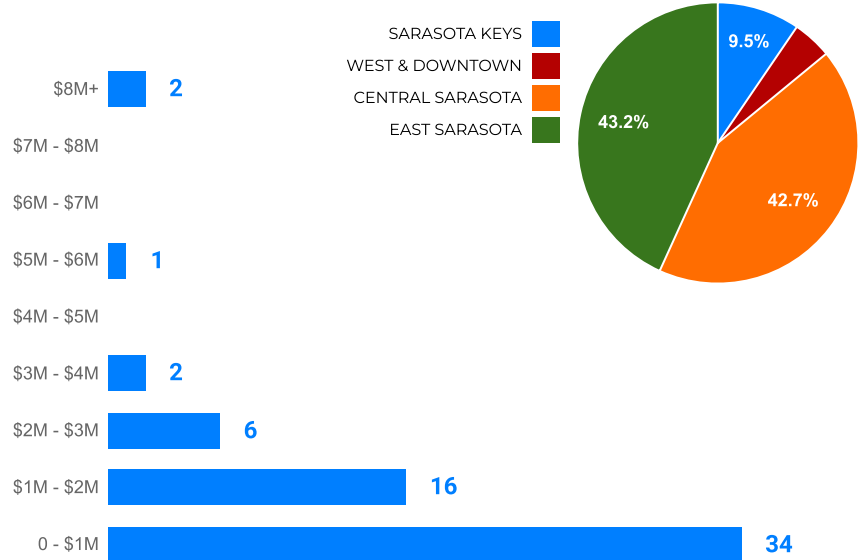
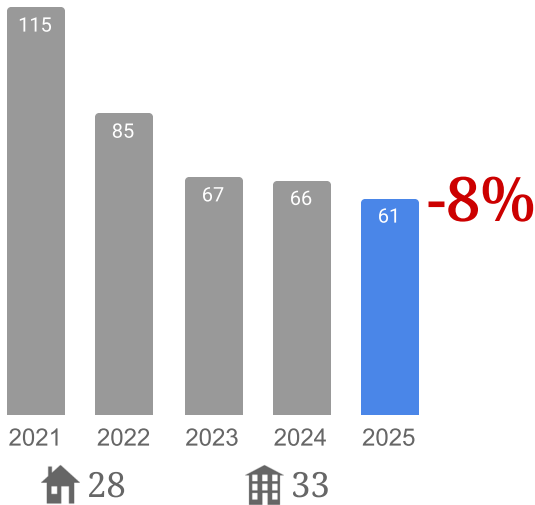
🏠 \$1.3M
🏡 \$600k

AVERAGE PRICE

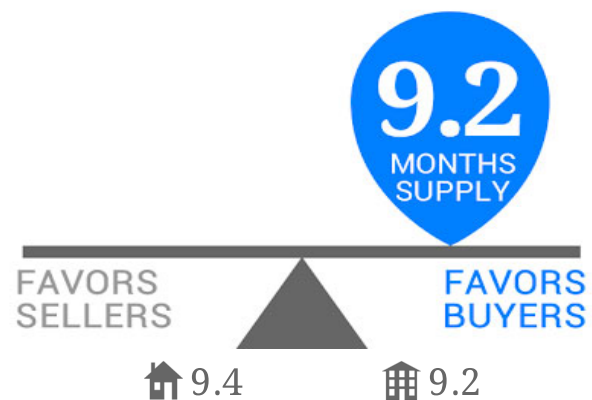
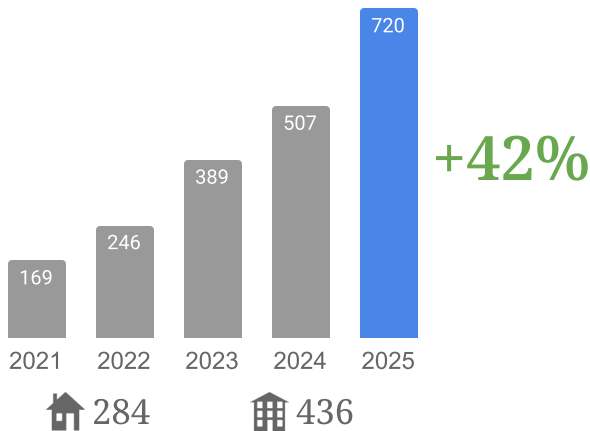
\$1,762,426 **+18%**
vs 2024

🏠 \$2.9M
🏡 \$767k

HOME SALES



INVENTORY



DAYS ON MARKET

91 **-12%**
DAYS

🏠 99 🏡 88

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kw COASTAL
LIVING III
KELLER WILLIAMS.

THE ZARGHAMI REPORT

JULY
2025

West Sarasota

Market data for homes in
Downtown Sarasota
& West of Tamiami Trail.

MEDIAN PRICE

\$1,117,500 **+41%**
vs 2024

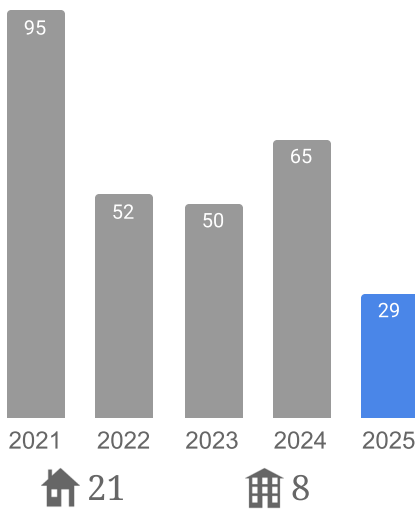
🏠 \$1.6M
🏢 \$924k

AVERAGE PRICE

\$1,572,562 **+34%**
vs 2024

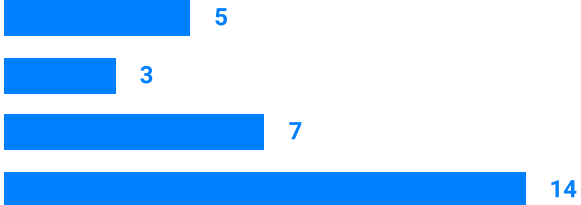
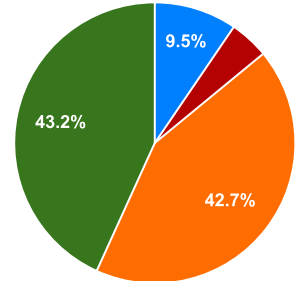
🏠 \$1.6M
🏢 \$1.4M

HOME SALES

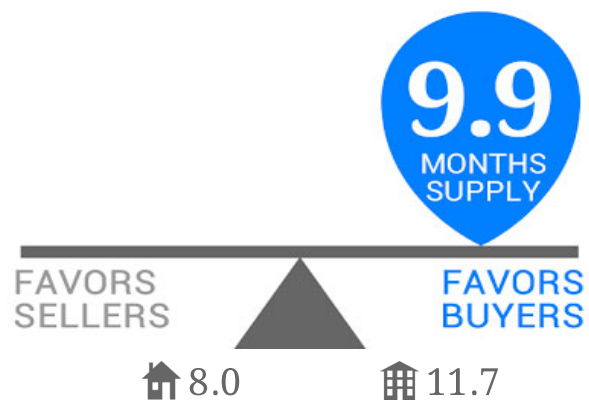
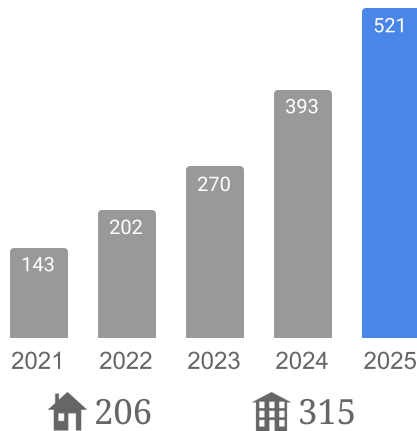


\$8M+
\$7M - \$8M
\$6M - \$7M
\$5M - \$6M
\$4M - \$5M
\$3M - \$4M
\$2M - \$3M
\$1M - \$2M
0 - \$1M

SARASOTA KEYS
WEST & DOWNTOWN
CENTRAL SARASOTA
EAST SARASOTA



INVENTORY



DAYS ON MARKET

93 **-2%**
DAYS

🏠 96 🏢 81

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JULY 2025

Central Sarasota

Market data for homes
located between
Tamiami Trail and I-75.

MEDIAN PRICE

\$415,000 **+8%**
vs 2024

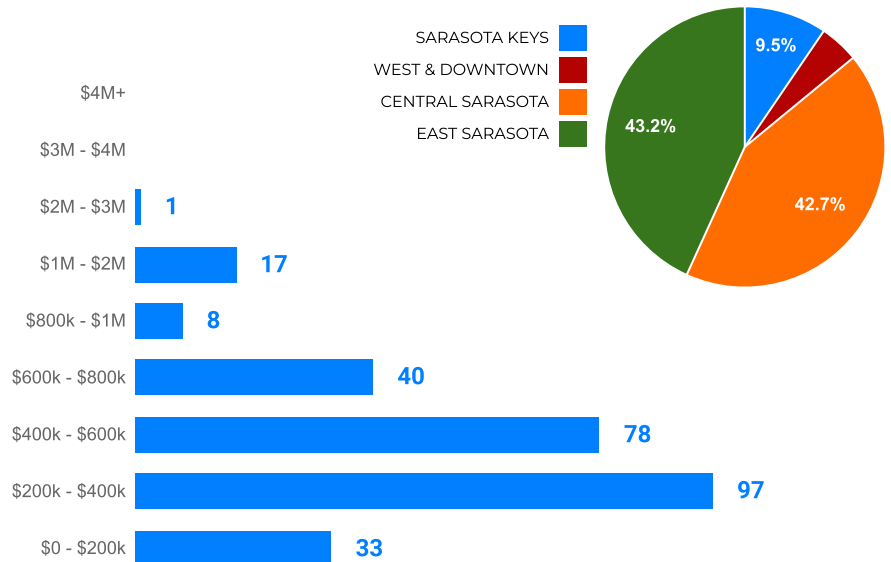
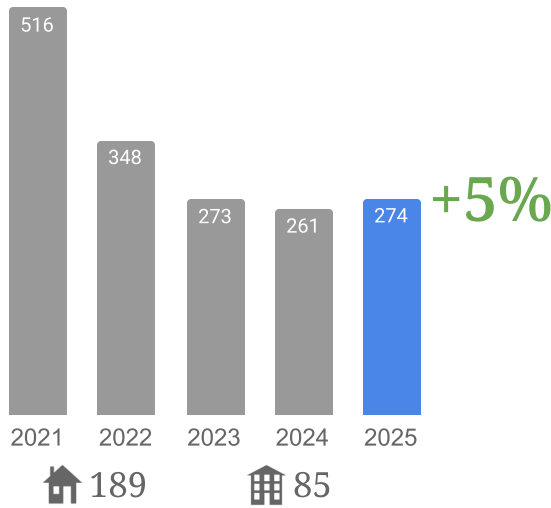
🏠 \$465k
🏢 \$235k

AVERAGE PRICE

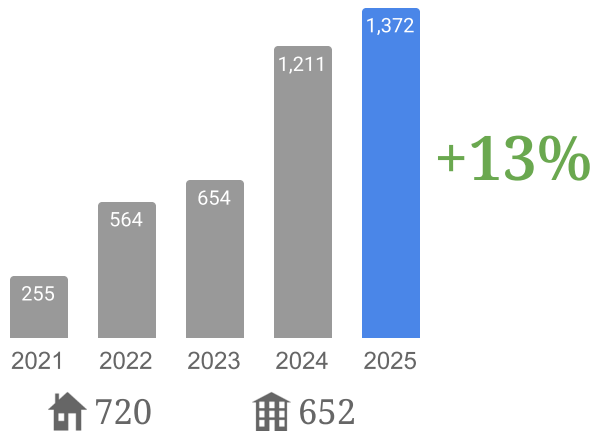
\$479,176 **+5%**
vs 2024

🏠 \$582k
🏢 \$251k

HOME SALES



INVENTORY



DAYS ON MARKET

50 **+0%**
DAYS

🏠 48 🏢 61

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THE ZARGHAMI REPORT

JULY 2025 East Sarasota

Market data for homes
located East of I-75 or
in Lakewood Ranch.

MEDIAN PRICE

\$650,000 **+9%**
vs 2024

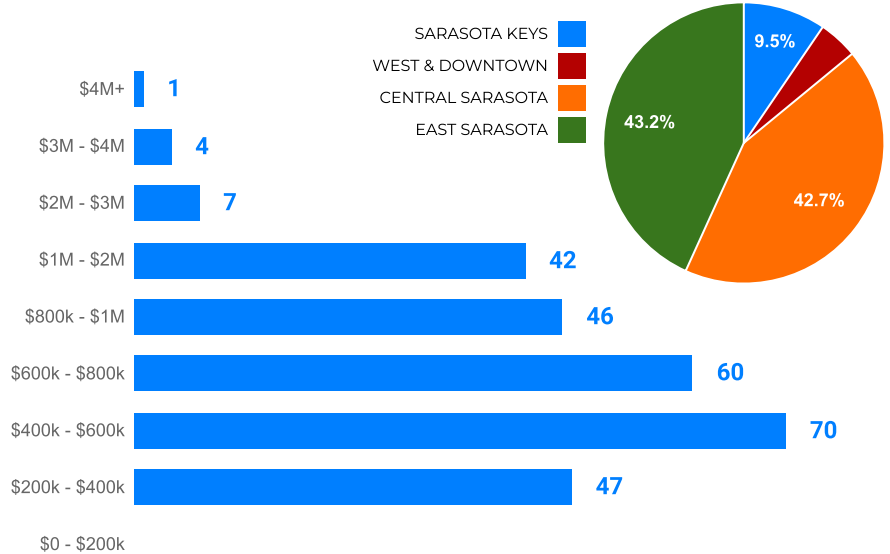
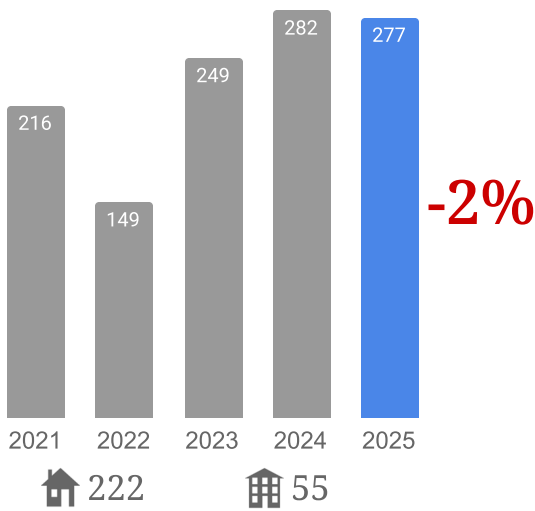
🏠 \$740k
🏢 \$360k

AVERAGE PRICE

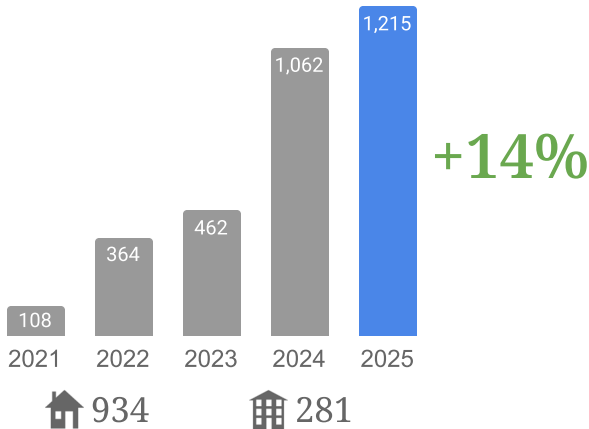
\$802,222 **+9%**
vs 2024

🏠 \$909k
🏢 \$369k

HOME SALES



INVENTORY



DAYS ON MARKET

72 **+14%**
DAYS

🏠 74 🏢 56

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