
SOLD
Zillow®
Showcase

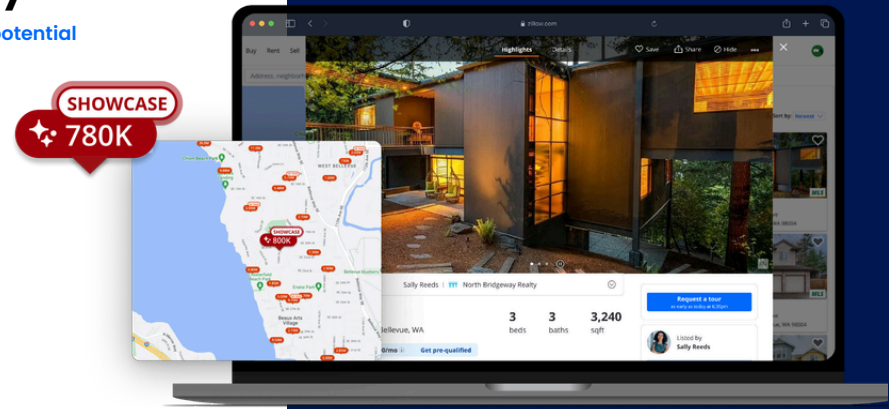
Zillow Showcase

Sell faster and for more money

Unlock your home's selling potential with Showcase

Showcase is a premium listing experience on Zillow that offers your home powerful marketing exposure with **dedicated emails** to interested buyers and **prioritized placement** in search results. The elevated, media-forward design features a **virtual tour** and an **interactive floor plan,** helping buyers engage with your listing.

Listings with Showcase get **75%** more views, saves and shares on Zillow compared to similar non-Showcase listings.*



*All claims are based on the data available on the Zillow Showcase website.

Showcase listings are more likely to go pending in 14 days

compared to similar nearby non-Showcase listings on Zillow.*

SELL FASTER





Showcase listings sell for 2% more. That is over $7K more

on a home sold at the average home sales price in the US.*

SELL FOR MORE

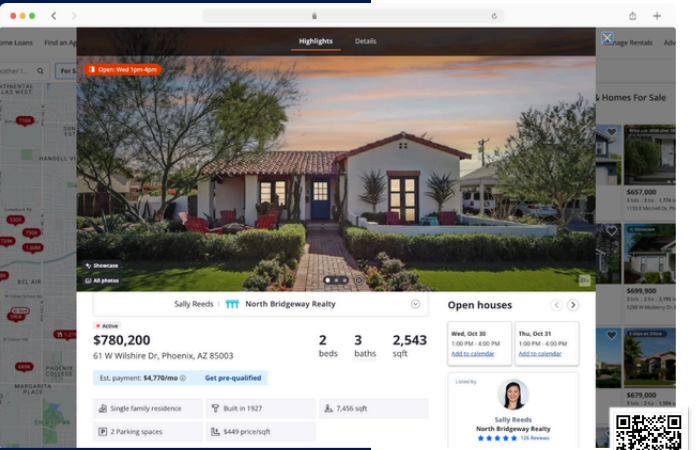
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Showcase makes your home the hero

Zillow Showcase listings feature immersive and interactive media.

Featuring

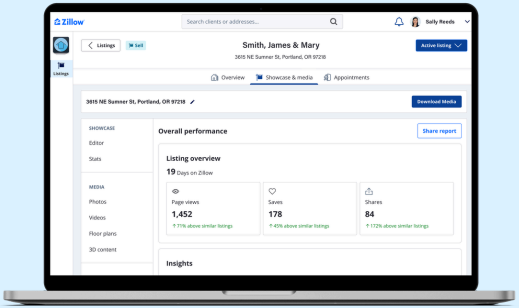
- High-Res Photography
- Zillow 3D Home tour & interactive plan
- Increased exposure in Zillow search results
- Special map stickers
- Dedicated emails to interested buyers
- Featured on Apple Vision Pro™



View a demo listing

See your listing performance

By leveraging **transparent insights** only your agent can access.



- **Enhanced visibility** into listing performance.
- Access to insights on **listing views, saves, and shares.**

What other sellers say about Showcase

"When our Showcase listing went live, we were shocked at how many views and saves we were getting!

We kept logging in to see the numbers go up! Our house sold for more than any other house in our neighborhood ever did in a slow market!"

Pam & Randy K
Peachtree City, GA



Listings with Showcase

Sell faster and
Sell for more

than similar nearby non-Showcase listings on Zillow.

*All claims are based on the data available on the Zillow Showcase website.

Elevate your listing with exclusivity

Be one of few sellers in your market with a **Zillow Showcase** treatment on Zillow.

Benefit from premium listing features, enhanced visibility to interested shoppers, and the ability to differentiate your listing in the market.



ZILLOW SHOWCASE IS DESIGNED TO NOT EXCEED

10%

OF LISTINGS IN YOUR MARKET


For Sale